



# Trees That Feed Foundation

**Planting Trees to Feed People, Create Jobs and Benefit the Environment**

[www.treesthatfeed.org](http://www.treesthatfeed.org)

For immediate release

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## **Trees That Feed Foundation Delivers 2,500 Coloring Books to Schools in Jamaica**

### *Educating young people on the many benefits of planting trees*

NORTHFIELD, Ill., October 23, 2017 – Trees That Feed Foundation (TTFF) has distributed 2,500 educational coloring books to schoolchildren in Jamaica. Each 40 page book, titled **Plant a Tree and Good Things Happen** has sections focusing on the benefits of having fruit trees, including nutritious food, shade, carbon sequestration, soil retention and an improved local economy. As the children color each page they learn that good things can happen for the air, rivers, soil, birds, animals, and of course people and their jobs.

Trees That Feed Foundation is working in partnership with Deika Morrison of Do Good Jamaica, Dan Malone with the Peace Corps Jamaica, Paul Issa of The Issa Foundation, and BREDS/Jakes in Treasure Beach. Each leading partner will distribute the books to several schools in their local communities. A teacher’s guide accompanies each set of books. “Children and teachers alike will enjoy these fun educational books about an important topic to their Treasure Beach community in rural St. Elizabeth” said Ms. Morrison. “We anticipate that these books will be very impactful.”

The book is designed by the educational arm of Trees That Feed Foundation. It is most suitable for ages 5 to 10. Even adults will find it fun working with children and discussing the lessons on each page. “Over time generations of schoolchildren will appreciate the value of fruit trees to the environment and the economy,” said Mary McLaughlin, co-founder of TTFF.

A Kreyol version is distributed in Haiti and a Spanish version is currently being developed.

[Trees That Feed Foundation](http://www.treesthatfeed.org) is a US-based non-profit foundation whose mission is planting trees to feed people, create jobs and benefit the environment. TTFF provides local communities and farmers with fruit-bearing trees, while being sensitive to the environment. By providing more

than 130,000 fruit trees to communities throughout the Caribbean, TTFE has already helped reduce hunger, improved the environment and helped to create jobs.

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